

Goosie Private Club

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Estimado Sr. Salinas,

Profitably End Fiat Slavery

I'm writing to invite you to take up the Goosie Challenge—a concrete, action-oriented path to end what you have rightly called “fiat slavery.” Your consistent advocacy for sound money and individual economic freedom has inspired millions. The Goosie model channels that advocacy into a working system that replaces coercive, inflationary fiat with voluntary, asset-backed money people choose on merit.

Please note this is not a funding proposal. It is an opportunity for action.

What's different about Goosie—and why your leadership matters now:

- **Private issuance.** As Mayer Amschel Rothschild is famously quoted as saying, control the money and you control the country. Goosie returns issuance to the private sphere with transparent, rule-based discipline—no political printing press.
- **Gold-like stability** without Bitcoin's short-term volatility or fiat's long-term inflation. The target is predictable purchasing power..
- **Zero-interest.** Hold the world's best-performing asset (Bitcoin) and borrow against it at no interest—no bank intermediation, no usury.
- **No margin call.** Collateralization is structured to avoid forced liquidation. When liquidity doesn't require selling your assets, families and enterprises can invest and spend simultaneously.
- **Pathway for governments** to reset balance sheets. If recognized as legal tender in parallel with fiat, legacy debts can be resolved transparently.

Two points are especially aligned with your public stance on Bitcoin:

1) Goosie turns Bitcoin into usable money.

- It directly addresses volatility and hoarding by letting people post BTC as collateral, borrow stable Goosie at zero interest, and spend without selling their Bitcoin.
- Result: universal, everyday usability for BTC without sacrificing long-term upside or monetary sovereignty.

2) The Project aligns **economic incentive** with monetary transformation

- The builder who launches the first iteration of Goosie earns 0.5% of all Goosie minted in perpetuity.

- With an addressable market of the global M2 money supply (approximately \$103 trillion), this royalty could be significant as people naturally migrate to better money.

Is this possible? The open-source project designed to deliver this already exists. Like Bitcoin, there's no LLC, no foundation, and no jurisdictional capture. The contributors operate privately; the rules are public. You can review the Build Rules today and stress-test every assumption.

Key materials:

- The Goosie Challenge <https://www.goosie.me/the-goosie-challenge.html>

- Build Rules: <https://www.goosie.me/build-rules.html>

A suggested path you could catalyze:

- 1) Convene a technical diligence group to review the Build Rules, threat-model the system, and recommend improvements.

- 2) Sponsor pilot deployments with clear KPIs including adoption metrics.

- 3) Launch Goosie

- 4) Encourage parallel legal-tender recognition in Mexico so individuals and businesses can choose freely, while governments transparently repair balance sheets.

Freedom requires responsibility and real options. Goosie provides both: an option people will choose voluntarily because it is better—sounder, fairer, more productive than fiat—and a responsibility to build with integrity, transparency, and resilience.

I would welcome a call to brief you and your team on the above roadmap for Mexico and beyond.

You can book a time here: <https://branton.youcanbook.me/>

Gracias por su liderazgo y su compromiso con la libertad económica. I hope you will take up the Goosie Challenge and help usher in a monetary system worthy of free people.

Atentamente,

Branton Kenton-Dau

On behalf of the Goosie Private Club